

# Put Your Business Online!

## Top 7 Benefits of Having a Website:

1. **Competitive Edge** – The additional exposure helps small businesses compete against larger companies by allowing them to be more efficient.
2. **Improve Credibility** – Consumers today *expect* businesses to have a website.
3. **Convenience to Customers** – Customers can get information on your business instantly - 24/7.
4. **Low Pressure Sales Tool** – Consumers sometimes feel intimidated entering a store, especially for the first time, worrying they'll be bombarded by a pushy salesperson. Your website will allow people to get information about your business in a more comfortable setting, from home.
5. **Additional Exposure** – More and more people are searching online for businesses to meet their needs. If you're not there, they won't find you.
6. **Keep In Touch With Customers Affordably** – Update your site regularly with news or even offer a free newsletter and send information on new products, promotions and specials.
7. **Ability To Sell Products/Services Online** – Sell your products online, making them available to customers 24/7 and potentially giving you additional income sources.

Order your website today and \$ave!

### Option 1:

#### Starter Package

Get your business online quickly and affordably. Simple, informational website.

- Up to 3 Pages
- Choose from 3 different styles
- Domain Name Registration for 1 year
- 1 free e-mail account.
- Ability to Easily Update Yourself

Only ~~\$297~~ **\$197 Setup**  
+ \$27/month

### Option 2:

#### Small Business Essentials Package

Get a running start with your new website.

- Up to 5 Pages
- Domain Name Registration for 2 years
- Choose from 5 different styles
- Up to 3 E-mail Accounts
- Ability to Easily Update Yourself
- E-mail newsletter feature
- Submission to major search engines (Google, Yahoo, MSN)
- Optimized for search engines

Only ~~\$597~~ **\$397 Setup + \$37/month**

### Option 3:

#### E-Commerce Package

Perfect for selling your products and services online.

- Sell Your Products/Services Online
- Up to 10 Pages
- Domain Name Registration for 5 years
- Choose from 7 different styles
- Up to 10 E-mail Accounts
- Ability to Easily Update Yourself, including adding new products
- E-mail newsletter feature
- Submission to major search engines (Google, Yahoo, MSN)
- Optimized for search engines
- Up to 10 products setup for you – we'll show you how to add more

Only ~~\$997~~ **\$797 Setup + \$47/month**

Why Limit Your Potential By Not Having A Website?

See Reverse Side To Order.

# Order Today To Lock in These Low Rates!

You can order any of the following ways:

- **Online** – go to [www.ServeSense.com/packages](http://www.ServeSense.com/packages)
- **By Phone** – call 540-380-4311
- **By Fax** – fill out the form below and fax to 888-857-6647
- **By Mail** – fill ou the form below and mail to:  
Serve Sense, LLC P.O. Box 1464 Salem, VA 24153

**I want the:**

- Starter Package (~~\$297~~ \$197 Setup + \$27/month)
- Small Business Essentials Package (~~\$597~~ \$397 Setup + \$37/month)
- E-Commerce Package (~~\$997~~ \$797 Setup + \$47/month)

**Payment method:**  Visa  Mastercard  Discover  American Express

\*Information below must match your billing information.

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_ / \_\_\_\_

**Card Verification Number (on back of card):** \_\_\_\_\_

**Address:** \_\_\_\_\_

Address 2 (apt. or suite #, etc.; optional): \_\_\_\_\_

**City:** \_\_\_\_\_ **State/Province abbreviation:** \_\_\_\_\_

**Country (if other than US):** \_\_\_\_\_

**Zip/Postal Code:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

Additional Telephone (optional): \_\_\_\_\_

By signing below, you agree to pay the amount indicated above, including automatic monthly payment for hosting. Web site is non-refundable, but can be cancelled at any time.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_